



ZOOM DRY CLEANING
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Frequently Asked Questions (FAQs)

1. Why should I choose to purchase a Zoom Dry Cleaning franchise instead of the other options that are available to me?
 - a. The founders of Zoom Dry Cleaning have spent years developing their business model through the direct ownership of their own dry cleaning businesses. With Zoom, you get a state of the art eco-sensible facility that allows you to produce a large volume of garments for a very competitive price. Our concept is one of high quality, low price and high margins; a combination that is hard to find anywhere else. All of this combined with excellent service and support makes Zoom Dry Cleaning the easy choice!
2. Do I need prior dry cleaning experience to be a successful Zoom Dry Cleaning franchise owner?
 - a. Previous industry experience is not required. We provide our franchisees and their managers with extensive classroom and hands on training prior to opening as well as continued support as needed.
3. What does it cost to purchase a Zoom Dry Cleaning franchise?
 - a. The Initial Franchise Fee for a full service location is \$29,500 and for a drop store the fee is \$10,000. The total cost to open a location can vary based on a number of factors like real estate and equipment, but we have established a range of \$368,300-\$533,300 for a full service location and \$157,800-\$180,300 for a drop store. Those amounts include the Initial Franchise Fee and are explained in further detail in our FDD.
4. What are the continuing fees associated with operating the franchise?
 - a. Each new franchise owner is responsible for paying an ongoing royalty in the amount of 6% of gross sales and an advertising and marketing fee in the amount of 2% of gross sales.
5. What are the personal financial requirements for qualifying?
 - a. You must have the liquid capital and financial ability to finance the projected investment amount for the type of location that you are purchasing. This typically requires around 20-25% cash and the ability to finance the balance.
6. Does Zoom Dry Cleaning offer any type of financing?
 - a. Zoom Dry Cleaning does not provide financing at this time. There are many local and national financial institutions that may be able to provide financing for your business and we would be happy to provide an introduction to some that are familiar with our concept.
7. What locations are currently available for me to open a franchise?
 - a. Locations are available in all 50 states and we would be happy to discuss specifics with you during our initial conversations.
8. Can I open more than one location?

- a. Yes! In fact, we have an area developer program for those who know right away that they want to have more than one location.

9. Will you provide site selection assistance?

- a. Yes! We here at Zoom Dry Cleaning want to do everything that we can to set our new franchisees up for success and that includes market research to assist in the site selection process.

10. How much money can I make as a Zoom Dry Cleaning franchise owner?

- a. There are numerous factors that go into determining how much profit a business can make. Our locations are built to be able to handle a large volume of garments thus maximizing the amount of revenue that can be generated from a relatively small store front. That being said, we have included in our FDD actual financial information from two locations operating under the same concept as Zoom Dry Cleaning.

11. How much training will I receive prior to opening?

- a. Our extensive training program includes over 30 hours of classroom training and over 50 hours of “on-the-job training” prior to opening. In addition to that, there will also be a Zoom representative on-site for the first week that your new full service location is open to provide support and any additional training needed.

12. What type of support will I get after my location is open?

- a. At Zoom, we realize that your success is our success so we will provide as much or as little assistance as is necessary. We will also provide you with periodic visits from a corporate representative to provide ongoing training and support.

13. How long does it take to open a Zoom Dry Cleaning franchise?

- a. There are a number of factors that influence how long it takes to get your new store open for business. Everything thing from obtaining financing to lease negotiations and weather can speed up or slow down the process. We estimate that on average it should take anywhere from 2 to 5 months from the signing of the Franchise Agreement to be ready to open.

14. What is the next step?

- a. If you have read through all of these questions and you feel that you are a great fit as the next Zoom Dry Cleaning Franchise Owner, then the next step is to simply fill out our online information request and someone will call you and discuss the opportunities in further detail. Congratulations on getting this far in the process of owning your own business and we look forward to hearing from you soon!